

CREATIVITY, INSPIRATION AND INNOVATION (CII)

Week 1: What is Creativity?

STAGE 1: DESIRED RESULTS

Curriculum Frameworks & Standards

ISTE Standard 1: Creativity and Innovation

School-Wide Rubrics: 21st Century Expectations for Student Learning: Learners and Communicators, Critical and Creative Thinkers, and Social

DESE Business Frameworks

2.B.03.02 Utilize appropriate technology to solve a problem or complete a task.

4.B.02.01 Listen attentively and respectfully to others.

4.B.02.02 Focus attentively, make eye contact or other affirming gestures, confirm understanding and follow directions.

4.B.02.03 Show initiative in improving communication skills by asking follow-up questions of speaker in order to confirm understanding.

4.C.04.02 Demonstrate motivation through enthusiasm, engagement, accurate completion of tasks and activities.

4.C.06.01 Work productively with individuals and in teams.

Enduring Understandings

Students will understand what creativity is, the myths surrounding creativity, why creativity is important, and what their personal style is.

Essential Questions

- What creativity is?
- Why Creativity is important?
- What the myths surrounding creativity are?
- What their personal style and identity?
- What inspires them to be creative?

Content

Student will know:

- What creativity is?
- Why Creativity is important?
- What the myths surrounding creativity are?
- What their personal style and identity?
- What inspires them to be creative?

Skills

- Students will begin to open their minds to the study of creativity.

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Week 1: What is Creativity?

- Students will be able to define Creativity and relate it to their own lives through their own personal style.

STAGE 2: ASSESSMENT EVIDENCE

FINAL ASSESSMENT for Week 1 - What is Creativity?

- About Me Collage
- Julie Burstein, Online Discussion
- What is Creativity? Individual Reflection Paper

STAGE 3: LEARNING ACTIVITIES

DAY 1

Lesson Objective:

- Introduction Course Material
- Creativity Pre-Test

Activities:

1. Introduction
 - a. Schoology and Drive accounts set up
 - b. Syllabus
 - c. Creativity Pre-test
 - d. Wall Quotes

DAY 2 & 3

Lesson Objective:

1. Define creativity.
2. Explain why creativity is important and how it can be useful in the workplace.

Activities:

1. What is Creativity?
 - a. Myths surrounding creativity
 - b. "Creative Being" Exercise (Judgement)
 - i. Create a Creative Being first as a team
 - ii. Write the qualities of creativity inside the creative being, and then on the outside around the head write the judgments
 1. What is the personal voice of judgment that gets in the way?

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2. What is the self-talk?
 - iii. Then, work with the group to identify things that they are able to say they can say and things they can do to cover the voice of judgment.
 - iv. Physically cover the judgmental words and phrases with post-it notes with the new, affirming words and phrases.
3. Why is creativity important?
- a. View the C-Report - Discuss what CEOs say about Creativity.
<https://www.youtube.com/watch?v=PTLgFU5yyZM&feature=youtu.be>
 - b. "Why Man Creates," Video
 - i. <https://www.youtube.com/watch?v=euh0kEU20V4>
 - ii. Exercise (Scaffolding) - What big ideas changed the edifice? What is the missing from the edifice? What might you create in the edifice?
 1. Discuss (extroverts, public commentary) and/or journal (introverts, private commentary.)
 2. Scaffolding Exercise - How do the big ideas continue? What happens next?
 3. See Scaffolding Exercise Handout in both Drive folder and Schoology.
 - c. Exercise (Judgement) - Use the shoot out sequence in the video as a metaphor. When people criticize you, you feel it like a gut shot.

DAY 4

Lesson Objective:

1. Define the 4 lessons of Creativity

Activities:

1. Julie Burnstein - "4 Lessons of Creativity" Ted talk:
https://www.ted.com/talks/julie_burstein_4_lessons_in_creativity?language=en

Assessment:

- Resources: writing prompt, online discussion guidelines and rubric located in Creativity Schoology resource folder.

DAY 5

Lesson Objective:

1. Define your personal style, identity, and what inspires you.

Activities:

1. Identity/Personal Style
 - a. Voice of Judgement
 - b. Lego Duck
 - i. Every person gets the same type and number of Lego blocks and makes an object.

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Week 1: What is Creativity?

1. *Question: what is the uniqueness we bring to creativity? How do students, in the age of conformity, celebrate uniqueness of thought and ideas?*
- d. Choose a Picture - personal connection to photographs - how does this reflect you?
 - i. Choose a photograph or picture from an assortment and introduce yourself with it.
 - ii. What is creative about you in the picture? What attribute about yourself is represented in the photograph?
- e. About Me Poster/Collage
 - i. All about me collage on the front of their possibility journals.
 - ii. What inspires me.
 - iii. Resources: exemplars and rubric located in Schoology resource folder.

DAY 6

4. *Showcase Prep*
 - a. What is innovation?
 - i. Journals
 - ii. Questions/strengths/weaknesses
 - b. Journal interview - What job did you do that doesn't exist now? How was it different? Past and present jobs.

Resources:

- Wall Quotes
- Why Man Creates, Video by Saul Bass
- Julie Burstein, "4 Lessons of Creativity" Ted Talk
- C-Report - What CEOs say about Creativity
- Assortment of photos
- Large paper
- Markers
- Legos
- Possibility journals